

ONI HIGGINS

MULTI-MEDIA JOURNALIST

EXECUTIVE PROFILE

I am an award-winning Multimedia Journalist with 6+ years of experience in Journalism, Public Relations, Digital Content Production, Writing, Marketing, Social Media, Communications Strategy, and Media Relations.

WORK EXPERIENCE

Beyond Focus TV- Freelance News Correspondent

New York, N.Y. | March 2022- Present

- Conduct trending research insights focused on booked talent guests for live television appearance
- Host studio news segments daily
- Builds industry contacts and relationships with public relation officials
- Collaborates with production and technical team to ensure successful live show tapings

EURWeb-Freelance Entertainment Correspondent

New York, N.Y. | May 2021 - Present

- Produced, wrote, edit assigned target stories daily on tight deadline
- Multitasked live streams, interviews, and writing assignments under extreme live media conditions demonstrating must-media channel abilities
- Produced relevant social media content to promote written stories assisted with digital analytics
- Built industry contacts and relationships with public relation and elected officials
- Represented EURWeb at off-site red-carpets, award shows, entertainment, fashion, and beauty industry events: NAACP Image Awards, BET Awards, Soul Train Awards, Press Red Carpet Junkets, etc.

Bold TV- Digital Lifestyle Host & Producer

New York, N.Y. | Jan 2020 - April 2021

- Created innovative digital lifestyle content using digital analytics
- Produced relevant social media content to promote written stories
- Built industry contacts and relationships with public relation officials
- Represented Bold TV at off-site red-carpets, award shows, entertainment, fashion, and beauty industry events

Spectrum Networks CNY- Multimedia Journalist

Syracuse, N.Y. | Jan 2018 - Jan 2020

- Reported live during breaking/national news events; election primaries, Syracuse University Fraternity Racism, Syracuse deadly shootings, etc.
- Developed, pitched, and researched unique story ideas daily
- Used source relationships with community officials to break exclusive stories

Spectrum Networks Albany- Multimedia Journalist

Albany, N.Y. | Jan 2017 - Dec 2019

- Wrote and edited packages and vosot's on deadline
- Collaboratively worked with producers and editors during in-field news-gathering

NY 1 News- Freelance News Assistant

New York, NY | Aug 2016 - Jan 2017

- Investigated and conducted interviews during breaking news events such as: Chelsea bombing, Hoboken train derailment, Bronx home explosion, NYPD Officer involved shootings, etc.
- Covered the 2016 Presidential Election



CONTACT ME

 New York, N.Y.

 Onihigginstv@gmail.com

 www.oniquahiggins.com

 @OniHiggins

TV Networks



EDUCATION

 2019: Arkansas State University
M.S. Digital Media Management

 2016: Pennsylvania State University
B.A. Broadcast Journalism
Minor Political Science

REFERENCES

Rah Cummings: G&S Account Supervisor
Cummings.rahdaysha@gmail.com

Tye Woodson Craig: NYS Governor Executive Director
tye.woodson@gmail.com

Tamani Wooley: Spectrum News Anchor
Tamani.wooley@charter.com